



SAQA ID No:	NQF Level:	Credits:
58013	5	240
Qualification – Diploma: Tourism Management		
Learning Programme ID 63610		
Field: 11 - Services		

Diploma: Tourism Management

Course Information

The strong focus on tourism development after South Africa’s re-entering of the international economy is envisaged as a growth point with job creation and employment opportunities. The qualification creates opportunities for individuals entering the job market in the hospitality industry as part of this sector.

Course	Full-time Diploma: Tourism Management	
Programme Type	CHE	
Award Type	Accredited Programme	
Award Issued By	Edu City Campus	
Accredited By	CHE	
Course Duration	Theory	2 Years
Entrance Criteria	NQF Level 4	
Register Right Now	Click for Call Back	Email Me A Brochure

What does the **Tourism Management** course entail?

You will complete the following modules to obtain this qualification:

Year 1

Modules 1 st Semester
Module 1: Industry organisations
Module 2: Structure of travel industry
Module 3: Sources of travel related information
Module 4: Car hire
Module 5: Coach travel
Module 6: Time zones
Modules 2 nd Semester
Module 1: Rail travel
Module 2: Cruising
Module 3: Tour packages
Module 4: Insurance
Module 5: Official documentation

Module 6: Final travel documentation

Year 2

Modules 1 st Semester

Module 1: Tourism defined

Module 2: Tourism system and major role players

Module 3: The motivation and decision to travel

Module 4: The business environment of the tourism establishments
--

Module 5: The marketing management of the tourism establishments
--

Module 6: Customer service in the tourism establishments
--

Module 7: Operations management in the tourism establishment
--

Module 8: Services people management in the tourism establishment

Module 9: Financial management in the tourism establishment

Module 10: The consequences of tourism
--

How is the **Diploma: Tourism Management** assessed?

You will be required to undertake and complete the following per module: (Assignment, Tasks, Research Project, and Assessments) as well as a Portfolio of Evidence

Theory	Workplace
<ul style="list-style-type: none">• Tasks• Assignments• Research Project• Assessments• Portfolio Of Evidence (POE)	<ul style="list-style-type: none">• Site Diary• Logbook• Portfolio Of Evidence (POE)

Duration of the **Diploma: Tourism Management** course

The Diploma: Travel and Tourism course is delivered in the following manner:

- Attend full-time classes at our campus in Port Elizabeth over a period of 2 years
- You will have access to a computer lab for research purposes.

Who should enrol on this **Diploma: Tourism Management** course?

The strong focus on tourism development after South Africa's re-entering of the international economy is envisaged as a growth point with job creation and employment opportunities.

The qualification creates opportunities for individuals entering the job market in the hospitality industry as part of this sector.

What are the pre-requisites for the **Diploma: Tourism Management** course?

For you to enrol on this qualification you should be in possession of:

- A National Senior Certificate or equivalent.
- Equivalent' refers to foreign qualifications (these are qualifications that you obtained in a foreign country, and which are evaluated by SAQA to be equivalent to the university entrance qualification of South Africa).
- A good command of English.

Further studies after **Diploma: Tourism Management**

What is the articulation pathway for me once I have completed this full-time course? In other words, what is the possible next step when I have received this qualification? Once you have obtained this qualification in Travel and Tourism, you have the option of entering the world of work immediately, or other appropriate fields through articulation with other tertiary institutions. You can obtain a degree at any other tertiary institution (university or private university in South Africa).

What are my next steps?

If you require more information before deciding if this is the course for you, or if you would like to find out what other options we have available, please contact our call centre on: • Landline: 041 450 2550, or Mobile: 063 236 0351 • E-mail: educol@iafrica.com If you have decided that this is the course for you, then please... • Complete the application form. • Pay the course fees in full or the deposit required. • Submit all your supporting documentation to prove that you meet the entrance criteria for this course as set out in the pre-requisites above. • Send all of the above documentation to: » educol@iafrica.com We look forward to welcoming you as a student at Ed-U City Campus.